

Sponsorship at Edmonton CREW



commercial
real
estate
women

ABOUT US

With just over 100 members, Edmonton CREW is the leading organization for senior-level executive women in the Edmonton commercial real estate field. As part of CREW Network, the industry's premier networking coalition, Edmonton CREW is dedicated to advancing the success of women in commercial real estate. CREW Network's membership of more than 10,000 professionals in 70+ major global markets represents all aspects of commercial real estate—providing our members with direct access to real estate professionals across all geographies and disciplines.

EDMONTON CREW MISSION STATEMENT

Building a powerful, professional network to advance women
as leaders in commercial real estate.

WHY SPONSOR EDMONTON CREW?

When you sponsor Edmonton CREW, you are directly supporting the advancement of women in commercial real estate, while influencing the growth and success of the Edmonton CRE industry as a whole.

SPONSORSHIP BENEFITS

Edmonton CREW is proud to offer a variety of sponsorship opportunities. Sponsors can choose from numerous sponsorship options across four tiers, all of which allow you and your organization the freedom to choose how you'll spend your marketing dollars.

Edmonton CREW sponsorship provides ongoing visibility to our members and guests throughout the sponsorship year. As our chapter membership continues to grow, so do the benefits of your sponsorship! The earlier your sponsorship is finalized, the more recognition and exposure your organization can receive throughout the year.

POTENTIAL EXPOSURE WITH EDMONTON CREW SPONSORSHIP

Edmonton CREW averages over 100 member professionals representing approximately 25 different disciplines of the Edmonton commercial real estate industry.

2019 Sponsorship Matrix

BENEFITS	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	GIK
Support Amount	\$7,500 (x4) 2 LEFT	\$5,000 (x6) 2 LEFT	\$2,500 (x10) 2 LEFT	\$1,000	Min \$1,000
Complimentary Membership	1 (\$425 Value)	1 (\$425 Value)	None	None	Benefits to be discussed based on value of gift in kind
Verbal Acknowledgement at CREW Events	All Events	2 Networking Events 1 Education Event	1 Education	None	
Logo in Weekly Newsletter	All Most prominent size and placement	All 2 nd most prominent size and placement	All	All	
Ad/Promo Feature in Weekly Newsletter	3 8.5" x 8.5" Individual Features	2 8.5" x 4" Individual Features	1 4.5" x 4" Individual Features	1 2.5" x 2" Shared Feature	
Speaking Opportunity at CREW Events	2 minutes at one Event	None	None	None	
Complimentary Registration to Education seminar	4	2	None	None	
Logo on CREW Website listed	YES	YES	YES	YES	
Signage at events Based on level of sponsorship	Logo on individual banner (approx. 2.5'x6.0'); one banner per sponsor. Displayed min. 11x annually Sept –June.	Logo on shared banner (approx. 2.5'x6.0') Displayed min. 11x annually Sept –June.	None	None	
Breaking Ground 2019	Name and logo in most prominent size and placement Verbal recognition Opportunity to pre-purchase 1 table at the BG III Event	Name and logo in 2 nd most prominent size and placement Opportunity to pre-purchase 1 table at the BG III Event	None	None	

Contact Information

Company Name: _____

Office Address: _____

City: _____ Postal Code: _____

Contact Person (Full Name): _____

Title: _____

Phone: _____

Email: _____

Sponsorship Level Requested: _____

Please email a copy of this page to admin@edmontoncrew.ca to provide contact information and indicate level of sponsorship. A member of the Sponsorship Committee will contact you to confirm the level of sponsorship and arrange for invoicing and payment.



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JOIN OUR CREW

www.edmontoncrew.ca

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